Company Profile of Perfect Sweaters Limited

A Family Venture (100% Export Oriented Sweater Manufacturer and Exporter)





ABOUT US

Perfect Sweaters Limited (PSL) is a reliable name in the Sweaters Manufacturing industry of Bangladesh; we have been in the business since last 22 years. Our main aim is to ensure Buyer satisfaction. Our main business involves manufacturing of sweaters. The prime factors for our success are the combination of dynamic workforce and commitment towards the buyers. We are hopeful after fighting the Covid successfully, in the Year 2022 our export figure will touch the magical milestone of \$ 6 million.

We divide our workforce in 3 sections, the strategic level management who initiates and designs the way for the company, the mid-level management acts as the bridge to transfer the strategic ideas to executors, finally the main fuel of our business, the workers who works immensely hard to fulfill the strategies taken by the top management.

PSL is very concerned to make sure that the Buyers are happy with them, PSL fulfills the commitment at any cost; we cannot survive without the support of our clients. So the PSL family is entirely dedicated to make sure that the clients face no hassle in the form of Goods quality, Quantity and timely shipment etc. Customer satisfaction is our prime goal. PSL remains committed to its customers, employees, workers, society, nation and to the development of the country.

Finally to put a light on the faces of Perfect Sweaters Limited, PSL is being promoted by highly qualified group of personnel having diverse experience in industry as well as trade. Mr. Shafiq Ahmed, the Chairman/Managing Director of the Perfect Sweaters Limited, is a graduate in B.Com (Hons), M.Com after having an extra ordinary academic career from Dhaka University, he started his career in 1991 at SQ Sweaters one of the leading company of the nation, Since then there was no looking back, with a dynamic career of 30 years and after serving at different top executive posts of the leading sweater manufacturing companies of the country he now holds the steering of PSL since last decade.

"Our motto is clear, concentrate on quality and customer satisfaction, profit is its logical sequence".





FACES OF PSL

1) Chairman and Managing Director- Mr. Shafiq Ahmed



"Success is a combination of hardwork, honesty and dedication"

----Shafiq Ahmed

Mr. Shafiq Ahmed is a well-known personality in the sweater industry of Bangladesh, He studied in Dhaka University completed his B.Com (Hons), M.Com in Accounting after having an extra ordinary academic career he started his professional journey at the early 90's, at present he is standing in the 30th year of his career, during this tenure he has worked with all the leading sweater manufacturers of Bangladesh. He is a well-known figure in home and abroad.

A glance at his career:

- SQ Group (General Manager)
- Pioneer Group (Executive Director)
- Hannan Group (Executive Director)
- Monayam Sweater Complex Limited (Deputy Managing Director)
- Mahadeen Group (Executive Director)

In 2016, he has taken over Perfect Sweaters Limited as the Chairman/ Managing Director, with his vast experience and marketing insight he is willing to take PSL to the next step. He is directly involved with PSL since last 10 years.

In his wide spanned career he worked with many reputed buyers around the globe some of them include: H&M (Sweden), New Yorker (Germany), Zara of Spain. Provera of France, Auchan Textile of France, Textilot SA of France, GP.Zannier of France, EWM of UK, DMR or Russia and many more.





2) Director- Ahmed Ehsan Kabir Shaan



"When you dream, dream big, when you work, work hard, success is a result of patience and passion"

----- Shaan Kabir

Mr. Ahmed Ehsan Kabir Shaan did his Ordinary and Advanced Level under Edexcel Board (UK) with distinctive results, after completing of his Bachelors in Business Administration (BBA) from North South University (Dhaka, Bangladesh), he started his professional career. During his studies in the university he was involved in Trading and Logistics Business, and later was involved with Rebco Trading (buying house). His special area for the business includes sweater (in RMG), he dealt with few renowned buyers around the world which includes JC Penny (USA), Alhokair (Saudi Arabia), K Mart (Australia), Ginza Fashion (Dubai), MadelaCo (Malawi). Adding to this he started his journey of Sweater Trading from this very factory (PERFECT SWEATERS LIMITED) as a management trainee. He is also involved in the defense sector of Bangladesh as an indenter.

A glance at his career:

- Trade World Logistics and Services (CEO)
- Multi Star Associates (Director)
- Gotcha BD (Partner)
- LaamCo International (Managing Partner)
- JebCo Trading (Managing Partner)
- Gold Fisheries (Director)
- Bangladesh Fishing Industry Association (Vice President)





3) Director- Md. Saiful Islam Papon



"My work is my passion, I only understand how to make sweaters, how to make the best sweater at the most competitive price"

-----Saiful Islam Papon

Mr. Saiful Islam did his BA in Arts from National University, he is a dynamic personality started his career in 2004. In this span of 17 years he has served in 3 renowned sweater manufacturing company of the country. He holds a technical background and started his career as a merchandiser. He exclusively looks after the merchandising activities of PSL. He is very sound when it comes to technical skills, his upward sloping curve of success shows he is capable of making things happen.

A glance at his career:

- Hannan Group
- Monayem Sweaters (Appolo Group)
- Mahadeen Group

Worked with: Auchan Textile of France, New Yorker (Germany), Texxtilot SA of France, GP.Zannier of France, Pinkon (Turkey), System U of France, EWM of UK, DMR of Russia etc.





ORGANIZATION

The present scenario of PSL, the workforce consists of 600 highly skilled workers (manufacturing) and around 40 management staffs in the production facilities and for office. Marketing, Planning, Merchandising, Shipping, Finance and Administration are managed by competent dynamic professionals who holds an extensive amount of experience in the concerned field of work.

PRODUCT

Perfect Sweaters Limited understands the importance of material in the production process of sweaters. In order to ensure the best quality raw materials (yarn), PSL has an exclusive sourcing department; their sole job is to ensure the timely delivery and best quality product delivery from different sources around the world to the PSL warehouse.

Natural fibers like Cotton, Acrylic (mostly used) and Cashmereas well as manmade fibers like Rayon, Viscose, Polyester, Nylon and Acrylic in their purest forms as well as blends are sourced from the best mills in the world. Yarn, trims and Accessories of International standards are being procured from local and foreign sources whenever practicable.

Styles including Embroidery, Printing, Flat-locking, Pressed snaps, Sewn on elbow patches and Zipper tubular in woven fabric are additions to the range of product.

Our sampling department is like the soul of our manufacturing department, without which the production process will remain incomplete, with 15 employees in the sampling and designing section it enables quick turnaround of sampling request. These samples are developed using sourced by the customers or based on visits to different yarn exhibition.





QUALITY ASSURANCE

A well experience and independent quality assurance team assures the quality all through the production line. The team directly reports to the officer in charge, carries out the final inspection of the finished products based on Acceptable Quality Level (AQL) prior to release for final audit to customer inspectors or to the party audit agencies.

CAPACITY

The production status of the PSL is 1, 00,000 to 1, 20,000 pieces per month (depending on style). Gauge wise capacity is shown in the below chart:

S/N	Gauges	No. of machines	Capacity (units/month)	
1	12	140*	80,000	
2	3/5/7	42*	40,000	
*122 machineries are located at PSL factory and the rest 60 machineries are located at Kamarpara, Dhaka.				
Tota1		182 machines	1,20,000 unit/month	

OUR PARTNERS

PSL considers the buyers as partners, without a cordial mutual relationship it becomes very difficult to operate smoothly in this highly competitive market. We are always available to provide any sort of support to our partners. At present we are exporting to France, UK, Spain, Turkey, Russia, Chili, Peru and Portugal etc.

Main Buyers (Brands) includes:

- Detmir, Futurino Fashion, Leader Kids, Faberlic, Concept Club of Russia
- EWM (Edinburgh Woolen Mill) of UK
- Wheather Proof, Suncity, Xios, Fashion Trade of USA
- Haze and Finn of Belgium





- New Yorker of Germany
- Piazza of Italy
- Distrikit, Fussl, Cars, Cursh Denim, Holland House Fashion of Netherlands
- Ball Group (Zizzi) of Denmark
- Red Tape of India / UK
- Custimikelo S.L of Spain etc

BUSINESS ETHICS

- Congenial work place environment
- No Child Labor
- Adequate living wages provided according to the law and regulation.
- No discrimination on women work force
- Strict policy to maintain hygiene and safety of workers during Covid.

BANKER

BASIC BANK LIMITED

CD A/C no: 2110010008074

BIN no: 19011031722

SWIFT: BKSIBDDH021, Branch Code: 21

33, Gulshan South Commercial Area, Gulshan Circle-1, Dhaka.

Tel: 02-9883501-2, 9899923, 9899927

Correspondent A/C no: 36022105

Correspondent Bank: Citibank NA, New York, U.S.A.

Correspondent SWIFT Code: CITIUS33





CERTIFICATION

> We are BSCI audited



▶ We are member of SEDEX







HOW TO REACH US

Factory/ Corporate Office

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